



Invoice #
AE-0302-0304-12

Lethbridge, Alberta
February 29-March 2, 2012
9 AM-5 PM Daily



Trade Show Application
Please complete ENTIRE form (clearly print or type)

Company Name: _____
Contact: (first and last name) _____
Email: _____ **Fax:** _____ - _____
Address: _____ **City:** _____
Province/State: _____ **Country:** _____ **Postal/ ZIP Code:** _____
Phone: _____ - _____ **EXT:** _____ **Cell:** _____ - _____

Exhibit Rates

10' X 10'.....\$ 580.00 10' X 20'.....\$ 1160.00
 10' X 30'.....\$ 1560.00 20' X 20'.....\$ 2200.00
 10' X 50'.....\$ 2600.00 20' X 30'.....\$ 3050.00
 Exhibit space larger than 600 sq. ft. calculate at \$4.75 per sq. ft.
 Outdoor Lot (30' X 60').....\$ 300.00

Additional Requirements*

(See Reverse for Contract Provisions Before Ordering Additional Items)

Exhibitor Badges.....\$ 9.52
 (includes admission and parking for all days)

***Wireless Internet is included for all indoor space.**

15 amp/110v Power Receptacle.....\$ 65.00
 30amp/220v Power Receptacle.....\$ 130.00
 Phone, data or fax line.....\$ 210.00
 Gas Line (limited availability)..... \$140.00
 Client Pass Book(20 per book).....\$ 95.24

*If not ordered upon application there can be no guarantee of service.

*Costs in excess of the base rates will be invoiced directly.

*Materials not included

Spacing Request

Indoor Exhibit Size (i.e. 10 x 10) _____ Exhibit Rate=\$ _____

_____ # of Outdoor Lots x \$300 = \$ _____

_____ Additional Exhibitor Badges @ \$9.52= \$ _____

_____ # of Books of Client Passes (20 per book) x \$95.24 = \$ _____

_____ Additional 15amp/110v power @ \$65.00 = \$ _____

_____ Additional 30amp/ 220v power @ \$130.00 = \$ _____

_____ Phone, Data, Fax line @ \$210.00 = \$ _____

_____ Gas line @ \$140.00 = \$ _____

_____ Hard Line @ \$100.00 = \$ _____

_____ Secure Line @ \$ 100.00 = \$ _____

Sub-Total = \$ _____

Plus 5% GST. = \$ _____

Total = \$ _____

If NOT paid in full by October 28 2011, enclose 50% deposit and post dated cheque for December 16, 2011.

If you are a RETURNING EXHIBITOR, your application is due OCTOBER 28, 2011.
If your application is not received by this date, your Booth Space will be re-located for the 2012 Ag Expo Show.

- No application will be processed without completed contract, exhibitor signature on contract (below) and 50% deposit
 - Balance is due and payable December 16, 2011
 - This contract is your invoice, please keep a copy for your records.

Cheque # _____

VISA/MC _____

G.S.T. # R123172801

Expiry Date _____

Make cheques payable to: Exhibition Park, 3401 Parkside Dr. South, Lethbridge, AB T1J 4R3 Phone:(403) 328-4491 Fax: (403) 320-8139

I authorize Exhibition Park the use of my credit card number to process this application

Exhibitors (Signature) _____

Date _____

"The above "Company" is subject and bound to all Trade Show Policies, rules and Regulations, which I/We acknowledge hereto and form part of this agreement covering the privilege (but not the exclusive privilege) of the aforementioned operations at Ag Expo governing the exhibits at Exhibition Park."

SEE REVERSE FOR EVENT REGULATIONS

OFFICE USE ONLY—DO NOT WRITE IN THIS SECTION!

Deposit received with contract: _____

Balance Due: _____

Ag Expo Trade Show Application EVENT REGULATIONS

CONTRACT PROVISIONS (unless otherwise specified)

- Exhibitor's admittance badges and power outlets according to chart.
- 8' back drape. 3' side drape (pre-set colors),
- Exhibitors must provide their own extension cord.
- Wireless internet is included.
- Security Services in effect from "Move-In" until conclusion of "Move-Out"
- **All staff members scheduled to staff booth locations are required to present either an Exhibition Badge or daily admission ticket and a parking pass at gate, otherwise they will be charged admission and parking fees which are non-refundable. This applies to everyone entering gates including drop-off / pick-ups**
- Parking is available in designated "Exhibitor Parking" area only on the East/West sides of the building
- If you require booth furnishings (table, chairs, carpet, etc) please contact our Event Services department by calling our main office at (403) 328-4491
Direct billing applies

Size of Rental Space	Admittance Badges Included	110 V Power Outlets Included
10' X 10' (100 sq. ft.)	2	1
10' X 20' (200 sq. ft.)	2	1
10' X 30' (300 sq. ft.)	4	2
10' X 40' / 20' X 20' (400 sq. ft.)	4	2
10' X 50' / 20' X 25' (500 sq. ft.)	4	3
20' X 30' (600 sq. ft.)	6	3
Booths Larger than 600 sq. ft. calculate at \$4.50 per sq. ft.	8	4
Outdoor Space Rates		
1 -30' x 60' Outdoor Lots	2	N/A
2- 30' X 60' Outdoor Lots	2	N/A
3- 30' X 60' Outdoor Lots	4	N/A
4 or more -30' X 60' Outdoor Lots	6	N/A

APPLICATION

- 50% of TOTAL due upon application deadline date of **October 28, 2011**
- All cancellations prior to **December 16, 2011** are subject to a 25% Administration Services Charge.
- Exhibitors canceling participation in the Ag Expo after **December 16, 2011**, will forfeit all monies. Cancellations must be made in writing.
- Exhibitors in violation of Event Regulations, following written notice, shall be excused from the show for one year and subsequently must request future participation as a "new" exhibitor.
- Show management reserves the right to terminate or limit any demonstrations or displays, which in its opinion, are objectionable or inappropriate due to noise, toxic fumes, exhaust or smoke, or are detrimental to the character and nature of the **Ag Expo 2012**.
- Printed material for the purpose of solicitations outside of booth areas is not allowed to be distributed during events unless authorized by Management.

UTILITIES & INSURANCE:

- Under no circumstances can anyone other than electricians contracted by Exhibition Park make electrical service connections or repairs.
- All exhibitors are required to have their own liability insurance.
- The exhibitor is responsible for obtaining any/ all insurance related to participation and requirements of the exhibit in the show. Neither show management, its officers nor agents will be held responsible or liable for any manner of loss or damage that may occur to property or persons during times of move-in and or move-out. Exhibitors are responsible for all their materials and should take adequate security measures at all times.

SPACE ALLOCATION:

- Event administration will attempt to accommodate all applications for space, but due to limited availability and selection procedures, Event Administration will not guarantee space allocations and we reserve the right to make changes as necessary. Exhibitors in good standing have first right of refusal on space not location. **Acceptance of payment at time of application does not guarantee location at Ag Expo 2012.**
- Any contracts not received by the application deadline date will be processed in conjunction with submissions of new applicants.
- Transference of application to a company other than to whom it has been addressed is not permitted.
- Sub-letting and sharing of exhibit space to persons or companies not indicated as Exhibitor is not permitted.
- Exhibit rates apply to booths booked as a **single connected unit** solely by the Exhibition.
- Exhibitors must contain all materials, demonstrations, and promotional giveaways within the boundaries of their exhibit space; stickers, windshield flyers, etc. are prohibited.
- Direct selling is allowed however, your entire display must remain intact throughout **Ag Expo 2012**.
- Policy of the Lethbridge Fire Prevention Bureau governing displays and exhibits under the Alberta Fire Code will be adhered to.
- Exhibitors using any type of heating device (frying pan, candles, etc.) **must have a regulation fire extinguisher in their booth** and can only be an Outside Vendor. Heating devices and any burning devices are not allowed inside as this is against fire regulations.

FOOD SERVICES:

- All Food and Liquor service at the Ag Expo 2012 are controlled by Exhibition Park.
- The following are approved for all events in which our concessions are open: food exhibitors be limited to sell items not sold by Exhibition Park's concessions.
- No alcoholic beverages are permitted to be consumed at any exhibit site or display area without permission from event administration.
- The Public Health Act Food Regulations will be adhered to.

ADDENDUM:

- Raffle draws are not permitted—unless proper gaming liscence is provided to Exhibition
- No exhibitors will have exclusive rights to products
- No helium is allowed in the buildings. **No Animals are allowed in the booths, on the grounds, or in vehicles.**
- Show management reserves the right to make changes, additions, or deletions to event regulations at any time considered necessary.
- It is understood that by exhibiting in a show, Exhibition Park does not relinquish the right to control the management of the show and the enforcement of Event Regulations.
- No smoking within the facilities.
- Propane cylinders are not permitted within the building.
- No signage representing Exhibition Park or any Exhibition Park sponsors can be covered or removed at any time.
- By registering for Ag Expo 2012, your contact information will appear on our exhibitor lists. By signing this contract you give Exhibition Park permission to include your contact information on the exhibitor lists and to distribute these lists as Exhibition Park deems appropriate. (For example, this information may be provided to, but not limited to, the show guide (if applicable), the list of exhibitors may be provided to various media, or may be published on Exhibition Park's website. In addition, your name as well as any pictures of your booth or pictures of company representatives may be used in public relations, marketing and other media correspondence.)