



TUESDAY, AUGUST 20, 2019 AT 10 A.M.  
**REGISTER BY JUNE 28 FOR EARLY BIRD PRICING**

NOT-FOR-PROFIT ENTRY: NO FEE  
COMMERCIAL ENTRY: \$50  
REGISTER BY DEADLINE OF JULY 31 OR MAX 125 ENTRIES  
NOT FOR PROFIT ENTRY : \$10  
COMMERCIAL ENTRY: \$60

**Organization/Entry Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_ **# of people in entry:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Length of entry:** \_\_\_\_\_

**Payment:** GST # 123172801

**Credit Card #:** \_\_\_\_\_ **Expiry date:** \_\_\_\_\_ **CVV#:** \_\_\_\_\_

**Cheque payable to Exhibition Park 3401 Parkside Drive South Lethbridge AB T1J 4R3**

**ALL PAYMENTS ARE DUE WITH APPLICATION. NO REFUNDS**

**REGISTER BY JUNE 28 FOR EARLY BIRD PRICING**

NOT-FOR-PROFIT ENTRY: NO FEE

COMMERCIAL: \$50

**REGISTER BY DEADLINE OF JULY 31 OR MAXIMUM 125 ENTRIES**

**LATE ENTRIES WILL BE NOT BE ACCEPTED**

NOT-FOR-PROFIT: \$10

COMMERCIAL: \$60

**CATEGORIES (please specify):**

- CHILDREN & YOUTH — 200 (children & youth organizations)
- HISTORICAL — 300 (all historical-related entries)
- COMIC & NOVELTY — 400 (smaller individual entries that are just for fun)
- SMALL COMMERCIAL — 500 (19 or fewer employees)
- EQUINE — 600 (pooper scooper required)
- VISITING — 700 (all entries outside of Lethbridge)
- LARGE COMMERCIAL — 800 (20 or more employees)
- COMMUNITY — 900 (not-for-profit organizations)

Return to: Terri  
terri@exhibitionpark.ca or  
Fax 403-320-8139

The goal is for all entries to be covered 80% by decorations including the tow vehicle and tow bar. This is to represent the celebratory and festival nature of a parade, rather than just vehicles driving down a street. We appreciate the efforts of your group to make the Whoop-Up Days Parade a success through the decorative process.

## **RULES & REGULATIONS**

Whoop-Up Days Parade is a community event designed to entertain families and visitors in the community. It is the kick-off to Exhibition Park's annual Whoop-Up Days Family Festival at Exhibition Park.

### **THE THEME FOR 2019 IS: Family Festival**

**The signature of any parade is the quality of its entries. You have the opportunity to be viewed, photographed and televised. The effort you put into your entry will be talked about long after the parade has ended. Get creative, search the web for great examples and add your own inspired magic!**

### **REGISTRATION DEADLINE:**

Exhibition Park must receive your application with full description and photograph/sketch to be accepted. For EARLY BIRD pricing we must receive your application by **Friday June 28**. The final deadline is Wednesday July 31 or when 125 applications have been received. We have to stop accepting applications when we reach 125 entries because of media air time. Late entries will not be accepted.

### **INSURANCE:**

All entries must provide a Certificate of Insurance, as evidence insurance is maintained for your entry and all your entry's participants. This includes:

- 1) Comprehensive General Liability Insurance with a minimum limit of \$2,000,000.
  - 2) If vehicles are used in your entry, Automobile Liability Insurance with a minimum of \$2,000,000.
- Your insurance must name "Lethbridge Exhibition Park" & the "City of Lethbridge," as additional insured.

### **PARKING:**

Parking is always one of our biggest issues on parade day. There is NO PARKING in the mall parking lot and parking will be on a first come/first serve basis in the downtown area. We strongly suggest that you meet your party at another location and ride together to the marshaling area.

### **DROP OFF ONLY AREA: (will be announced in your confirmation package)**

We strongly encourage that you meet your party at another location and ride together to the marshaling area. For safety reasons there will be no dropping off of parade participants at Park Place Mall or Toys R Us.

### **MARSHALING AREA:**

The parade entrance is 1st Ave South & 3rd St between old Sears building and Toys R Us. Only entries that have a category card issued by Exhibition Park will be allowed in this area. All entrants must be in the marshaling area no later than 9:00am as the roads will be closed at that time to prepare for the start of the parade. Please keep in mind that judging starts at 8:00am. All instructions made by parade Officials must be obeyed. Failure to do so may result in removal from the parade and you will not be allowed in future parades. There is a ZERO TOLERANCE for abusing our volunteers.

## **RULES & REGULATIONS**

### **MAXIMUM ENTRY DIMENSIONS:**

Maximum of one vehicle per entry and no more than 45-feet in length and 15-feet in height (from ground level) to ensure your entry will be able to fit under the 13th Street underpass.

### **JUDGING:**

This will commence at 8 a.m. sharp & equine judging will commence at 9 a.m. sharp.

YOUR CATEGORY CARD MUST BE VISIBLE AT ALL TIMES ON THE RIGHT PASSENGER SIDE OF YOUR ENTRY.

### **COMMERCIAL ENTRIES:**

Commercial entries are welcome, as long as it is done tastefully and the commercial message does not dominate the entry. It must carry a message of goodwill or a theme rather than simply advertising. The Parade Committee reserves the right to reject commercialized entries. If you are unsure about your commercial entry please e-mail [terri@exhibitionpark.ca](mailto:terri@exhibitionpark.ca).

### **ALCOHOLIC BEVERAGES & DRUGS:**

Alcohol and prohibited drugs are forbidden. Participants whom our parade Officials believe have consumed alcohol or prohibited drugs prior to or during the parade will be removed and not be accepted in future parades.

### **SMOKING:**

Will not be permitted on any float or horse entry on the parade route.

### **PARADE POSITION:**

Will be chosen by parade officials, on a first-come, first-serve basis. In all situations, parade officials have the final decision.

### **EQUESTRIAN ENTRIES:**

Equine ONLY will be able to drop off at Toys R Us parking lot but must move their trailer after unloading. Please make sure that you have a pooper scooper to clean up any messes. PLEASE ENSURE YOU BRING A CONTAINER AND WATER FOR YOUR ANIMALS.

## **SHAW COMMENTARY**

Please provide a short commentary (25 words or less) for Shaw TV about your entry. Not all commentaries will be read in full and not all floats will be mentioned.

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## PARADE SAFETY

1. It is prohibited to throw items including candy or squirting water guns. You may walk to the side of the road to hand out items to spectators instead of throwing. Please have a designated person to refill the walkers to ensure the public does not run out into the parade route. Violators will not be allowed to submit an entry for the following year.
2. Be sure your vehicle is in proper working order.
3. Be sure the driver has proper visibility and ventilation.
4. Each float rider must have appropriate body support, seat belt or handholds bolted to the float. The use of railings around the perimeter of the deck is recommended. Skateboarders, roller blades, and bikers must wear helmets and protective gear and are NOT allowed to be towed by any float or vehicle.
5. All motorized vehicles and self-propelled floats must have a minimum 10lb. chemical fire extinguisher, inspected in accordance with NFPA Article 10 within the last year, charged, sealed and tagged to indicate date of last service.
6. No entry may be more than 15-feet in height (from ground level) to ensure it will be able to fit under the 13th Street underpass.
7. Provision for emergency towing must be made available on all motorized entries. (i.e. towing hook and chain) and all hitches must be properly equipped with a safety chain.
8. The ultimate responsibility for safety lies with each individual entry. Entries must comply with all rules and regulations, safety codes, manufacturer's recommendations and similar standards.

## CHECKLIST

- Agree to and understand if your entry is not at least 80% decorated including your tow vehicle and tow bar you may not be accepted in future parades.
- Commentary information completed (If not provided, no commentary will be given by Shaw TV).
- Entry fee enclosed, if applicable.
- Insurance policy included.
- Picture or sketch of your entry.
- Agree to and understand "Parade Safety."

Return completed application to:  
3401 Parkside Drive South Lethbridge AB T1J 4R3  
phone: 403-328-4491 fax: 403-320-8139  
terri@exhibitionpark.ca