



Return to: Alison Lee 403 317 3212
alison@exhibitionpark.ca

TUESDAY, AUGUST 22, 2017 AT 10AM
REGISTER BY JUNE 30 FOR EARLY BIRD PRICING
NOT-FOR-PROFIT ENTRY: NO FEE
COMMERCIAL ENTRY: \$50
REGISTER BY DEADLINE OF JULY 31 OR MAX 125 ENTRIES
NOT FOR PROFIT ENTRY : \$10
COMMERCIAL ENTRY: \$60

Organization/Entry Name: _____
Contact Name: _____
Contact Address: _____
City: _____ Province: _____ Postal Code: _____
Phone: _____ Cell: _____ # of people in entry: _____
Email: _____ Length of entry: _____
Payment: gst # 123172801
 Credit Card #: _____ Expiry date: _____
 Cheque Payable to Exhibition Park—3401 Parkside Drive South Lethbridge AB T1J 4R3

REGISTER BY JUNE 30 FOR EARLY BIRD PRICING
 NOT-FOR-PROFIT ENTRY: NO FEE
 COMMERCIAL: \$50

REGISTER BY DEADLINE OF JULY 31 OR MAXIMUM 125 ENTRIES
LATE ENTRIES WILL BE NOT BE ACCEPTED
 NOT-FOR-PROFIT: \$10
 COMMERCIAL: \$60

CATEGORIES (please specify):
 CHILDREN & YOUTH-200 (children & youth organizations)
 HISTORICAL-300 (all historical related entries)
 COMIC & NOVELTY-400 (smaller individual entries that are just for fun)
 SMALL COMMERCIAL-500 (19 or fewer employees)
 EQUINE-600 (pooper scooper required)
 VISITING-700 (all entries outside of Lethbridge)
 LARGE COMMERCIAL-800 (20 or more employees)
 COMMUNITY-900 (not-for-profit organizations)

We may assign you to a different category. If we feel a change needs to be made, we will contact you.

We expect all entries to be covered 80% by decorations including the tow vehicle and tow bar. Simply put...a nice vehicle with a few paper streamers and balloons attached may be great for some occasions, but it is not what is expected for the parade. If you do not meet our 80% decorated rule...you may not be accepted in future parades.

RULES & REGULATIONS

Whoop-Up Days Parade is a community event designed to entertain families and visitors in our community. It is the kick-off to our annual Whoop-Up Days Family Festival at Exhibition Park. This year we are very excited to share Exhibition Park's 120th celebration with Canada's 150th celebration!

THE THEME FOR 2017 IS "A YEAR OF CELEBRATION!" TO HONOUR CANADA'S 150th AND OTHER LOCAL BUSINESS' THAT ARE HAVING CELEBRATIONS THIS YEAR!

The signature of any parade is the quality of its entries. You have the opportunity to be viewed, photographed and televised. The effort you put into your entry will be talked about long after the parade has ended. Get creative, search the web for great examples and add your own inspired magic!

We expect all entries to be covered 80% by decorations including the tow vehicle and tow bar. Simply put.....a nice vehicle with a few paper streamers and balloons attached to may be great for some occasions, but it is not what is expected for the parade. If your entry does not meet our 80% decorated rule...you may not be accepted in future parades.

REGISTRATION DEADLINE:

Exhibition Park must receive your application with full description and photograph/sketch to be accepted. For EARLY BIRD pricing we must receive your application by Friday, June 30th. The final deadline is Monday, July 31st or when 125 applications have been received. We have to stop accepting applications when we reach 125 entries because of media air time. Late entries will not be accepted.

INSURANCE:

All entries must provide a Certificate of Insurance as evidence that insurance is maintained for your entry and all your entry's participants. This includes:

- 1) Comprehensive General Liability Insurance with a minimum limit of \$2,000,000
 - 2) If vehicles are used in your entry, Automobile Liability Insurance with a minimum of \$2,000,000.
- Your insurance must name "Lethbridge Exhibition Park" & the "City of Lethbridge" as additional insured.

PARKING:

Parking is always one of our biggest issues on parade day. There is NO PARKING in the mall parking lot and parking will be on a first come/first serve basis in the downtown area. We strongly suggest that you meet your party at another location and ride together to the marshaling area.

DROP OFF ONLY AREA: (will be announced in your confirmation package)

We strongly encourage that you meet your party at another location and ride together to the marshaling area. For safety reasons there will be no dropping off of parade participants at Park Place Mall or Toys R Us.

MARSHALING AREA:

The parade entrance is 1st Ave South & 3rd St between Sears and Toys R Us. Only entries that have a category card issued by Exhibition Park will be allowed in this area. All entrants must be in the marshaling area no later than 9:00am as the roads will be closed at that time to prepare for the start of the parade. Please keep in mind that judging starts at 8:00am. All instructions made by parade Officials must be obeyed. Failure to do so may result in removal from the parade and you will not be allowed in future parades. There is a ZERO TOLERANCE for abusing our volunteers.

RULES & REGULATIONS

MAXIMUM ENTRY DIMENSIONS:

Maximum of one vehicle per entry and no more than 45 feet in length and 15 feet in height (from ground level) to ensure your entry will be able to fit under the 13th Street underpass.

JUDGING:

This will commence at 8:00am sharp & equine judging will commence at 9:00am sharp. YOUR CATEGORY CARD MUST BE VISIBLE AT ALL TIMES ON THE RIGHT PASSENGER SIDE OF YOUR ENTRY.

COMMERCIAL ENTRIES:

Commercial entries are welcomed as long as it is done tastefully and the commercial message does not dominate the entry. It must carry a message of goodwill or a theme rather than simply advertising. The parade Committee reserves the right to reject blatantly commercialized entries. If you are unsure about your commercial entry please email Shawna@exhibitionpark.ca

ALCOHOLIC BEVERAGES & DRUGS:

Alcohol and prohibited drugs are forbidden. Participants whom our parade Officials believe have consumed alcohol or prohibited drugs prior to or during the parade will be removed and not be accepted in future parades.

SMOKING:

Will not be permitted on any float or horse entry on our parade route.

PARADE POSITION:

Will be chosen by parade Officials at the time of marshaling.

EQUESTRIAN ENTRIES:

Equine ONLY will be able to drop off at Toys R Us parking lot but must move their trailer after unloading. Please make sure that you have a pooper scooper to clean up any messes.

SHAW COMMENTARY

Please provide a short commentary (25 words or less) for Shaw TV about your entry. Not all commentaries will be read in full and not all floats will be mentioned.

PARADE SAFETY

1. It is prohibited to throw items including candy or squirting water guns. You may walk to the side of the road to hand out items to spectators instead of throwing. Please have a designated person to refill the walkers to ensure the public does not run out into the parade route. Violators will not be allowed to submit an entry for the following year.
2. Be sure your vehicle is in proper working order.
3. Be sure the driver has proper visibility and ventilation.
4. Each float rider must have appropriate body support, seat belt or handholds bolted to the float. The use of railings around the perimeter of the deck is recommended. Skateboarders, roller blades, and bikers must wear helmets and protective gear and are NOT allowed to be towed by any float or vehicle.
5. All motorized vehicles and self-propelled floats must have a minimum 10lb. chemical fire extinguisher, inspected in accordance with NFPA Article 10 within the last year, charged, sealed and tagged to indicate date of last service.
6. No entry may be more than 15 feet in height (from ground level) to ensure it will be able to fit under the 13th Street underpass.
7. Provision for emergency towing must be made available on all motorized entries. (i.e. towing hook and chain) and all hitches must be properly equipped with a safety chain.
8. The ultimate responsibility for safety lies with each individual entry. Entries must comply with all rules and regulations, safety codes, manufacturer's recommendations and similar standards.

CHECKLIST

- Agree to and understand that if your entry is not at least 80% decorated including your tow vehicle and tow bar you may not be accepted in future parades.
- Commentary information completed (If not provided, no commentary will be given by Shaw TV)
- Entry fee enclosed, if applicable
- Insurance policy included
- Picture or sketch of your entry
- Agree to and understand "Parade Safety"

Return completed application to:

Alison Lee

3401 Parkside Drive South Lethbridge AB T1J 4R3

phone: 403 317 3212 fax: 403 320 8139

alison@exhibitionpark.ca