



WHOOP-UP DAYS 2017 STORE FRONT DECORATING CONTEST

Exhibition Park invites all Lethbridge businesses to join in the fun and excitement of **Whoop-Up Days August 22-26, 2017** with our Community Spirit decorating contest.

Whoop-Up Days is a community event designed to entertain families and visitors in our community.

This year we are very excited to share Exhibition Park's 120th celebration with Canada's 150th anniversary! To Honour these milestones and those of many other business in our community our theme for this year's parade & decorating Contest is

A YEAR OF CELEBRATION

The signature of any community event is the quality of its entries. The effort you put into your entry will be talked about long after the parade and fair has ended. Get creative, search the web for great examples and add your own inspired magic!

We have made some significant changes to the categories to boost participation. They are now

- 1. Institutions/Community Service**
- 2. Banks**
- 3. Retail**
- 4. Bars/ Restaurants/ Hotels**
- 5. New Entrant - First Time Ever**

Each category will be judged on the following criteria: Relevance to Theme, Use of Color & Props, Originality & Employee Participation:

Each entry into the Store Decorating Challenge will receive:

6 (six) FREE GATE ADMISSIONS PASSES

Please note to qualify for free passes we require that Store Front, Entrance and most of the interior are decorated. Distribution of these passes will be at the discretion of the judging committee when they arrive.

Winners in each category will receive:

10 (ten) ADDITIONAL FREE GATE ADMISSIONS PASSES

**** Passes include admission to Fair Grounds, Tradeshow, Rodeo & Pioneer Park Gas King Stage Shows****

To enter the Whoop-Up Days Decorating contest, complete the following information and return it to Exhibition Park no later than Friday **July 28**. Judging will take place on Friday **August 11**.

If you have any questions, please call Tracy Austin at Exhibition Park at 403-317-3206



WHOOP-UP DAYS DECORATING CONTEST

Business Name:

Contact Person: _____

Telephone:

Address: _____

E-mail: _____

Category Entered: Please Check

- Institutions/Community Service**
- Banks**
- Retail**
- Bars/ Restaurants/ Hotels**
- New Entrant - First Time Ever**

Send all entries to: Tracy Austin

Exhibition Park 3401 South Parkside Drive Lethbridge, AB T1J 4R3

Phone: 403-317-3206 Fax: 403-320-8139 Email: tracy@exhibitionpark.ca

THANK YOU FOR YOUR COMMUNITY INVOLVEMENT

Note: In the spirit of Whoop-up Days we do ask that all displays remain up until the end of day August 26th