

Lethbridge & District Exhibition Park
Board of Director Nominee's Biographies

Meet the Incumbent Nominees!

Cathy Maxwell

Dear Shareholders,

Thank you for allowing my name to stand as an incumbent Director of the Lethbridge and District Exhibition Board. I have been serving as a Director since 2015 and currently sit as the Policy Committee Chair.

I am proud to be a native of the Lethbridge and District region. Having been born and raised in the Iron Springs/Picture Butte area, and then living in Lethbridge I am very familiar with this area and carry a strong desire to see it grow, expand and advance. I have been married to Scott Maxwell for 29 years we have two children, Mark 24 and Presley 21.

Currently, I am the CEO of the Lethbridge and District Association of REALTORS®. During the previous 11 years, I was a REALTOR®. During my time in the real estate industry, I served as an LDAR Board of Director, held the President Elect position and chaired several committees, including Finance and Audit Risk. Additionally, I served as a Director for the Lethbridge Rotary club, chairing the Public Relations committee.

When selecting a director, I recognize firsthand the importance of finding individuals who know and appreciate the needs of the community in addition to holding the skills necessary as a director to assist in achieving the goals of the board. I believe my previous experience coupled with my current employment equips me to contribute in a valuable way in my role as a Director for the Lethbridge and District Exhibition.

I hope that you will cast a vote for me so that I may continue to serve and support.

Thank you for your consideration.

Cathy Maxwell, CEO
Lethbridge and District Association of REALTORS®

Beverly Lanz

Dear Shareholders,

I was raised on the land in southern Alberta, where I inherited my commitment to Agriculture and community. As a young adult I was an exchange student in Australia with International Agriculture Exchange Association. This was my inaugural experience exploring our world. Since then, I have been to South Africa, Peru, Iceland, USA and numerous countries in Europe. These travel experiences help me to see what can be possible.

I have contributed to our community in many ways: Chair of the BRZ twice, Heart of our City (chair), member of the University of Lethbridge Senate (6yrs), Rotary club of Lethbridge East (president), and chair of the Community Committee. Also, I was a recipient of the Queens Diamond Jubilee Medal.

Presently I served on the Lethbridge and District Exhibition Board of Directors (second Vice President and chair Community Outreach Committee). I am extremely proud of the role that the Exhibition plays in Lethbridge and district. Its history is a big piece of what makes Lethbridge what it is today.

Since I was appointed to the board in 2013, we have worked tirelessly to move our organization forward. We were successful in receiving funding that allows us to be "Tender Ready" by June 2019. This has been a big step moving toward construction. The board initiative to present "Exolution Presentations" to 30 community groups has been hugely successful. It is part of our outreach strategy to get our message out to the community.

I am pleased to let my name stand for re-election. I will be honored to serve, should the membership choose to elect me.

Thank you for your consideration,

Beverly Lanz

Meet the New Nominees!

Ryan Miller

Dear Shareholders,

My name is Ryan Miller, I am the CEO & President of Teamwork Training Ltd., a family owned business that has served southern Alberta for over 27 years. Teamwork Training Ltd. includes Select People Solutions and Teamworks Career Centre, which in combination, have assisted over 50,000 Albertans in finding employment. I am also a certified Human Resources Professional with a strong connection to agri-foods processing, including 8 years in HR management with Canbra Foods and Richardson International. I was the past President of the Human Resources Management Association of Lethbridge and most recently, the Lethbridge Chamber of Commerce. Community development is a passion of mine. I have organized the Richardson Charity Golf Classic for 10 years, developed the "23 Day Of Christmas" Meals on Wheels fundraiser and established the Greatness in Leadership Management Development Day which brings together hundreds of community, business, and future leaders to learn from world-class speakers. My key strength lies in my ability to think outside the box and achieve ideas that are thought to be impossible.

The interest in participating on this Board is simply the belief in the vision of this organization and the challenge to not only achieve this, but do it in a manner that reinforces southern Alberta as a world leader in farm and agricultural related industries for decades to come. There also remains a passion and soft spot for the Lethbridge Exhibition coming from the years of cleaning the Whoop Up Days fair ground in partnership with the Rehabilitation Society of SWA. I still take pride in West Coast Amusements awarding Lethbridge the cleanest midway in Canada two years in a row.

Thank you for your consideration,

Ryan Miller

Henry Doeve

Dear Fellow Exhibition Shareholders,

After having served 10 years as a Lethbridge County Councillor, and more than 25 years on various Boards involving Agriculture I have decided to seek the position as a Lethbridge Exhibition Director.

I am a proud family man and have always been an active Lethbridge and region community member. I believe my diverse board experience with The University of Lethbridge Senate, Lethbridge County Councilor, Lethbridge College Board of Governors, Economic Development Lethbridge, Alberta Agriculture Irrigation Council and with my Church will be an asset to Lethbridge Exhibition. Coupled with my political experience and strong belief in good governance, I feel I can contribute to the Lethbridge Exhibition Board of Directors in a meaningful way.

Having run a successful dairy in southern Alberta for over 30 years I have learned the value of a strong work ethic and integrity. With over 25 years of board and committee experience having served in a variety of roles within those Boards and Committee's always with the goal of making the board a more collaborative and productive environment. Those years of community service have equipped me to advocate for both the organizational and community needs of Lethbridge Exhibition. I also appreciate the value of well-run meetings to ensure member's time is productive and useful.

Lethbridge Exhibition is in very exciting times with the pending construction of the Convention Centre. This time requires strong board leadership and advocacy, values that I bring to the table.

On February 7 I look forward to your support as your voice on the Lethbridge Exhibition Board of Directors.

Thank you for this opportunity,

Henry Doeve

Don Strankman

Dear Shareholders,

I grew up on a farm and was full-time farming with my father and brother when I met my wife to be, Carol. We had only been married four years when my father suddenly died of a heart attack. This meant that my brother and I were farm business owners with all the challenges of the farm. Over the next 22 years, after inheriting 1500 acres, my wife and I grew our portion of the farm to over 4000 seeded acres. Due to farm injury I had when I was a young child, I felt that I should transition off the farm to try and protect my injured left elbow.

The farm has given me a significant experience with responsible use of credit, paying off extensive debts and developing my hard work ethics. We had a cattle herd which I did sell due to my injury and I started a financial planning practice with farmers while working the farm. When the farm grew too large I sold off that practice but never lost my love of dealing with people.

We moved to Kimberly, BC where I was involved as project director of building multiple log homes. This gave me experience in dealing with contractors throughout the whole luxury home construction process.

In 2006, I came back into the financial planning world with the move to Lethbridge where we currently live. I have built a financial planning practice primarily around farmers and business owners in order to give them real-world advice on how best to save tax, retire comfortably and how to effectively transition the business to the next generation.

In the context of the Exhibition Park, I feel that my agriculture experience, construction experience combined with extensive knowledge of how the financial world works will be an asset. I'm very knowledgeable in construction building timelines and ensuring that projects stay within budget while still allowing creativity within the process. I have sat on other Boards and have contributed to the processes that we were involved with at the time.

I hope that I will be considered for one of the available Board positions that you have at this time.

Thank you,

Don Strankman