



April 8 2020  
1 pm - 7pm  
April 9 2020  
9 am - 3 pm  
North & South Pavilion  
Exhibition Park Lethbridge

Aggie Days is an annual free Agricultural Educational Interactive Trade Show for Students and Public organized by Exhibition Park largely supported by the volunteer Aggie Days Committee bringing a piece of the farm to school children and to the general public. Aggie Days educates & enlightens guests about the importance of agriculture in our daily lives.

This 14th annual AGGIE DAYS presented by [UFA](#) and Exhibition Park is a 2-day educational agricultural trade show that is free of charge to the public and all schools that register to attend as a class.

The agriculture trade show is interactive and educational for young people to learn and experience all aspects of agriculture. School classes are primarily from Grades one to nine and range from Lethbridge and Southern Alberta schools. On average over 30 schools attend Aggie Days with approximately 2000 guests attending the event.

All school students that have registered through their teachers' class and attend UFA Aggie Days are eligible to win 1 of 2 RESP's worth \$500 each from Exhibition Park and UFA.

On behalf of Exhibition Park and the Aggie Days Committee we certainly hope you can attend with your educational interactive display and or animals to the 2020 show.

Sincerely,

Lisa Ludwig  
Exhibition Park Event Coordinator  
403-317-3206  
[lisa@exhibitionpark.ca](mailto:lisa@exhibitionpark.ca)

Emma Burnard  
Exhibition Park Event Coordinator  
403-317-3214  
[emma.burnard@exhibitionpark.ca](mailto:emma.burnard@exhibitionpark.ca)

# 2020 AGGIE DAYS EXHIBITOR AGREEMENT

## INTRODUCTION

1. Exhibition Park Lethbridge hosts certain contests and exhibitions on the grounds within Lethbridge ("Exhibition Park") from time to time (each an "Exhibition").
2. The undersigned exhibitor (the "Exhibitor") wishes to participate in an Exhibition in accordance with the following terms and conditions.
3. The Exhibitor agrees to the following policies and rules.

## A. PURPOSE OF AGGIE DAYS

1. Exhibition Park Lethbridge is supported by The Aggie Days Committee to host Aggie Days on an annual basis to educate and entertain children and their families about Alberta-based Agriculture. Our mandate is to enlighten guests regarding where their food comes from and about the importance of agriculture in our daily lives.

## B. CODE OF CONDUCT

All exhibitors and participants are subject to the Exhibitor Code of Conduct and all other associated rules and regulations set forth.

1. Any Exhibitor participating in Aggie Days will at all times be respectful of their fellow exhibitors, Ag Education Volunteers and Exhibition Park Staff.
2. There may be exhibitors with philosophies that are counter to those of other exhibitor's i.e. organic agriculture versus farming with the use of agricultural chemicals. Any disparaging remarks or criticisms of other Exhibitors will not be tolerated. Aggie Days provides a public platform for a wide range of agricultural methodologies and although we encourage each exhibitor to promote their methodologies, it is never to be done in a manner that negates other exhibitors.
3. All exhibitors are expected to act in a way that upholds the image and reputation of Exhibition Park Lethbridge. No individual may act on behalf of Exhibition Park in business or personal matters.
4. Exhibitors are expected to use Exhibition Parks name and brand property only as part of their duties relating to Aggie Days and with the permission of Exhibition Park Lethbridge.
5. Any willful misrepresentation of facts in presentations or as part of your signage or exhibit is unacceptable.
6. Any violations or suspected violations of this policy will be investigated by Exhibition Park Lethbridge staff. If an exhibitor is not in compliance with any of the rules and regulations pertaining to Code of Conduct, they will be asked to leave by an Exhibition Park representative.
7. Exhibition Park reserves the right to refuse any entry or display unsuitable for exhibit or if it does not fit in with the nature of the show.
8. Exhibition Park reserves the right to remove from its premises and ban any person and/or animal who/which fails to conform to acceptable standards of public health and safety, animal welfare, animal disease prevention and biosecurity, such standards is to be determined by Exhibition Park.
9. Sound levels: Noise levels of any demonstration or sound system must be kept to a minimum in order to not to interfere with others. Exhibition Park reserves the right to determine sound level at which the noise interferes with others and may require the exhibitor to discontinue.

10. No advertising or couponing may be done at Aggie Days, however sampling and free handouts are permissible. For over three decades this event has been commercial free with a mandate for fun and education for the students. Maintaining the non-commercial integrity of this event is paramount.

### **C. ANIMALS AND ANIMAL CARE**

1. The Exhibitor agrees that they will give the necessary personal attention to whatever animal the Exhibitor has on exhibit and, at the close of the event, will remove their animals or exhibits from Exhibition Park.
2. The Exhibitor agrees that they are responsible for the proper care, presentation and clean-up of the Exhibitor's animals, exhibits and stalling areas during the Exhibition until such animals or exhibits are removed from the Park.
3. The Exhibitor agrees:
  - to exhibit or display only quiet animals with good temperaments who are well adjusted to interaction with humans in any exhibition;
  - to consistently demonstrate ethical conduct in the best interest of all animals;
  - that the health and care of animals is of the utmost importance and the Exhibitor has been encouraged to access accredited veterinarians for consultation if the need arises, it being understood that such veterinarians are scheduled to be available daily and on an "on-call" basis during Aggie Days;
  - that the Exhibition makes bedding materials available for animals in the Exhibition at no cost but the Exhibitor is required to ensure that animals have the appropriate clean bedding while stalling such animals at Exhibition Park;
  - that the Exhibitor is required to manage the manure of the bedding area for the Exhibitor's animals throughout the day; there should be no odour and no visible manure.
  - to promote a safe environment in the arena, stalling barns, warm up areas, and back pens – before, during and after the event;
  - to ensure responsible care in the handling, treatment and transportation of the Exhibitor's animals as well as animals placed in the Exhibitor's care for any purpose;
  - to report any occurrences of misbehavior or misconduct of others to Exhibition staff immediately;
  - to exhibit standards of professional behavior which maintains public confidence and trust in the integrity of Exhibition Park;
  - and the Exhibitor is responsible to ensure that their livestock has suitable access to appropriate water and feed.
4. The Exhibitor acknowledges and agrees that any animal requiring care by a veterinarian must consult an accredited Veterinarian and that Veterinarians are required to bring to the attention of Exhibition Park staff any concerns or issues that may arise. Without limitation to any other provision contained herein, Exhibition Park Staff have the authority to discipline any person, including (without limitation) personnel, contractors and exhibitors who compromise the wellbeing of an animal.
5. **INFECTIOUS DISEASE:** Due to the number of animals at Exhibition Park during the event, infectious disease is a concern and the Exhibitor agrees that any animal suspected of having an infectious disease should be isolated and examined by a Veterinarian immediately. In this regard and without limitation to any other provision contained herein, the Exhibitor agrees to comply with the prescribed isolation and quarantine protocols of Exhibition Park and, in the case of a reportable disease to the CFIA.
6. **ANIMAL FATALITY / SUDDEN DEATHS:** Any animal that suffers a catastrophic musculoskeletal injury requiring euthanasia is subject to a medication analysis, it being acknowledged and agreed by the Exhibitor that the Veterinarian shall solely be responsible for the expeditious and humane euthanization of any animal on Exhibition Park (at all times, the priority will be for the health and welfare of the animal). Any animal that dies suddenly during the course of the event shall be subject to a post-mortem examination and medication

analysis. Animal owner will incur the costs of these procedures, under the direction of the Veterinarian. Exhibition Park reserves the right to communicate any findings relating thereto as it sees appropriate.

#### **D. ADDITIONAL EXHIBITION PARK RIGHTS**

1. Exhibition Park reserves the right to remove from the Park, any participants, exhibits, standing or shown, that may be deemed unsuitable or objectionable, in the Parks sole discretion.
2. The Exhibitor acknowledges that any abuse or inappropriate behavior by them will not be tolerated and will result in immediate dismissal of the Exhibitor from the event.
3. Exhibition Park reserves the right to take any action with respect to an Exhibition without protest being made.

#### **E. LIABILITY**

1. The Exhibitor hereby assumes all risk of injury, illness, disease, death, or any other damage which may arise in connection with the Exhibitor's participation in the Exhibition and, without limitation to the foregoing, the Exhibitor hereby: (a) forever releases and discharges each of the parks, its affiliates, the City of Lethbridge, the Parks sponsors and the directors, officers, employees, volunteers, agents and other representatives of Exhibition Park, its affiliates, the City of Lethbridge and the Parks sponsors (collectively the "Exhibition Park Representatives") from and against any and all claims, actions, costs, liabilities, judgments, damages, obligations, losses, penalties, and expenses of any kind or nature whatsoever (including, without limitation, legal fees) in any way arising directly or indirectly in connection with, the Exhibitor's participation in the Exhibition; and (b) agrees to indemnify, defend and hold harmless each of the Parks Representatives from and against any and all damages, loss and expenses (including, without limitation, legal fees) which may be suffered directly or indirectly by reason of the Exhibitor's participation in the Exhibition
2. Without limitation to the foregoing, the Exhibitor agrees that all property of any kind entered for display or any other purpose shall be subject to the control of the Park, but in no case shall any Exhibition Park Representative be held responsible for any loss, damage, or injury of any character to any such property while same is in Exhibition Park, or any other time or place. If the Exhibitor or others interested in property desire protection against damage or injury from fire or from any other cause, they must make their own arrangements. Without limitation to the foregoing, if the Exhibitor desires insurance, they shall be solely responsible for acquiring same.
3. The Exhibitor agrees that animals, machinery in motion, or exhibits of a combustible or explosive character and other exhibits liable to accidents, injury or damage to persons coming in contact with them, shall be guarded by the Exhibitor and the Exhibitor shall protect the public from coming in contact therewith.

#### **F. PHOTOGRAPH/VIDEO RELEASE**

In addition to the release detailed above, the Exhibitor hereby agrees and consents to the use by each Exhibition Representative of the name, photograph, voice, statement and image of the Exhibitor and any of the Exhibitor's exhibits or animals for any publicity, editorial, trade, advertising or other purpose, in any manner or medium, without remuneration, throughout the world in perpetuity and hereby irrevocably releases each Exhibition Park Representative from any claims and liabilities of any kind whatsoever in connection with such use.

Exhibitor Signature: \_\_\_\_\_

Name Printed: \_\_\_\_\_

Farm/Organization: \_\_\_\_\_

Date: \_\_\_\_\_



**2020 Show Hours:**

**Wednesday April 8, 1:00 p.m. - 7:00 p.m.**

**Thursday April 9, 9:00 a.m. - 3:00 pm.**

Please complete entire form (please print clearly) & return to  
lisa@exhibitionpark.ca or fax to 403-320-8139

Company: \_\_\_\_\_  
Contact (First and Last name): \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
Province \_\_\_\_\_ Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_  
Product/Service Description: \_\_\_\_\_

**Complimentary Aggie Days Exhibit Space:**

**Please check ALL the complimentary SPACES required for your exhibit (i.e: if having animals you might need 1-10x10 booth space for information and 2-10x10 stalls for animals plus 4 bales of shavings)**

**Booth Space:** 10x10 \_\_\_ 10x20 \_\_\_ 10x30 \_\_\_ Other \_\_\_

- One Table 6" \_\_\_ 8' \_\_\_\_\_
- chair(s) 1 \_\_\_ 2 \_\_\_\_\_
- One 15am/110v power

Additional Requirements and charges

- 8' or 6' table \_\_\_\_\_ @\$11.00 = \_\_\_\_\_
- 15 amp/110v \_\_\_\_\_ @68.00 = \_\_\_\_\_
- GST: = \_\_\_\_\_
- TOTAL: = \_\_\_\_\_

**Animal Stalls:** 10x10 \_\_\_ 10x20 \_\_\_ 10x30 \_\_\_ Animal Type: \_\_\_\_\_

Shavings: \_\_\_\_\_ How many bales?: \_\_\_\_\_

Please indicate how many staff will be working your booth, for badge purposes. \_\_\_\_\_

Will you be giving items and/or pamphlets to the students: Yes \_\_\_ No \_\_\_

If **YES**, all items MUST be sent in to Exhibition Park no later than **MARCH 27, 2020**. We will be stuffing bags and supplying them to the teachers.

**Payment & Contract Agreement**

- The exhibitor is subject and bound to all trade show policies, rules and regulations. The exhibitor acknowledges having read the attached policies, rules and regulations and understands they form part of this contract, as entered into with Exhibition Park.
- By Signing the contract below, I authorize Exhibition Park the use of my credit card number to process this application and all forthcoming amounts related to this contract.

Cheque Attached  Cash Payment  Debit Card  E-Transfer (payments@exhibitionpark.ca) {PLEASE NOTE: If paying by E-Transfer, please use the password Expark}

Credit Card (V/MC) # \_\_\_\_\_ Expiry \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ DATE \_\_\_\_\_

Ex Park GST #R123172801 Invoice # AG0804-0904-20 PID # AA03FUU41

OFFICE USE ONLY:

Amount received with Contract: \_\_\_\_\_ Balance Due: \_\_\_\_\_

Booth # \_\_\_\_\_ EP: \_\_\_\_\_ DB: \_\_\_\_\_ Finance: \_\_\_\_\_ Mapped: \_\_\_\_\_ CP: \_\_\_\_\_

# Important Animal Info

## PID#

	RFID						
Beef							
Sheep							
Dairy							
Bison							
Goat							

Due to new regulations put in place by the CFIA, we now require your PID number and all of the RFID tags of each animal you are bringing into the show.

**If you are bringing pigs into the show, please contact us ASAP, as there is a different form that is required for them.**

For any poultry or horses coming into the show, we only require your PID number at this point.

## **Rules & Regulations**

### **Contract Provisions (unless otherwise specified)**

- 8' black drape, 3' side drape, 8' table and 2 chairs
- 1 –20amp/120v power. **Exhibitors MUST provide their own extension cords.**

### **Application**

- Exhibition Park's show Event Coordinator and committee will determine all accepted booths based on what is best suited for the show and available space is left.
- Show Management reserves the right to terminate or limit any demonstrations, which in its opinion, are objectionable or inappropriate due to noise, toxic fumes, exhaust or smoke or are detrimental to the character and nature of Aggie Days.
- Printed material for the purpose of solicitations is not allowed to be distributed during events unless authorized by Management.

### **Utilities & Insurance**

- Under no circumstances can anyone other than electricians at Exhibition Park make electrical service connections or repairs.
- It is recommended exhibitors have their own liability insurance.
- The exhibitor is responsible for obtaining any/all insurance related to participation and requirements of the exhibit in the show. Neither Show Management, its officers nor agents will be held responsible or liable for any manner of loss or damage that may occur to property or persons during times of move-in, show and/or move-out. Exhibitors are responsible for all their materials and should take adequate security measures at all times.

### **Space Allocations**

- Exhibitors must contain all materials, demonstrations and promotional giveaways within the boundaries of their exhibit space.
- Policy of the Lethbridge Fire Prevention Bureau governing displays and exhibits under the Alberta Fire Code will be adhered to.
- All exhibitors are to be at their booth during Aggie Days show times.
- All exhibitors bringing in live animals, as part of their display, must have the animals at Exhibition Park for the entirety of the show, unless the animals become ill. An emergency cellphone number must be left for overnight security in case of an emergency.
- Raffle draws, helium balloons and propane cylinders are not allowed.
- Advertising with stickers, windshield flyers, etc. are not allowed.

### **Food Services**

- All food services at Aggie Days are controlled by Exhibition Park.
- Sampling of food is not allowed.

### **Addendum**

- Show Management reserves the right to make changes, additions or deletions to Event Regulations at any time considered necessary.
- It is understood by exhibiting in a show, Exhibition Park does not relinquish the right to control management of the show and enforcement of Event Regulations.
- No signage representing Exhibition Park or any Exhibition Park sponsors can be covered or removed.

- By registering for the show, your contract information will appear on our exhibitor lists. By signing this contract you give Exhibition Park permission to include your contact information on exhibitor lists and to distribute these lists as Exhibition Park deems appropriate. (For example, this information may be provided to, but not limited to, the Show Guide {if applicable}, various media, or on display on our website. In addition, your name, as well as any pictures of your booth or pictures of company representatives may be used in public relations, marketing and other media correspondence.

**If you have any questions, please  
contact Lisa Ludwig at 403-317-3206 or  
[lisa@exhibitionpark.ca](mailto:lisa@exhibitionpark.ca)**

*For information on sponsorship opportunities for Aggie Days or other events  
at Exhibition Park please contact  
Doug at 403-317-3213 or 403-894-0525 or by e-mail at  
[doug@exhibitionpark.ca](mailto:doug@exhibitionpark.ca)*